

## ORDER



Orders	Order / Rev:	104878	
	Alt Order #:	06837423	
	Product Desc:	OBAMA 4 AMERICA	
	Estimate:	1522	
	Flight Dates:	08/03/12 - 09/03/12	
	Original Date / Rev:	07/30/12 / 09/11/12	
	Order Type:	GENERAL	
	Primary AE:		
	Sales Office:		
	Sales Region:		
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact		
	Billing Contact:		
	Washington Harbor		
	Washington, DC 20007		
	Billing Type	Cash	
	Billing Calendar	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Obama for America -Revised	
	Demographic:	A35+	
	Product Codes	PLC01-Democrat	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
New Business Thru:			
Order Separation	00:05:00		
Advertiser External ID:			
Agency External ID:			

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	207	\$139,850.00	\$118,872.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	207	\$139,850.00	\$118,872.50	0.00
Totals	675	\$512,925.00	\$435,986.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,925.00
Market	100%	\$1,709,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,852.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,852.50
KTUD	1%	\$17,097.50
KVVU	22%	\$376,145.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,877.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	30	4	\$400.001	0.00	NM	44	\$17,600.00	

COMMENTS APPLY TO SUB LINES A THRU B  
WAKE UP WITH THE WAGNERS

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Order / Rev.: 104878  
Alt Order #: 06837423  
Flight Dates: 08/03/12 - 09/03/12

Advertiser	Obama for America
Product Desc.	OBAMA 4 AMERICA
Estimate:	1522

KSNW

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Advertiser: Obama for America  
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Order / Rev 104878  
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KSNV

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KSNV

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
<b>NEWS 3 NIGHTSIDE</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 07/31/12	08/06/12	M---F--		2	\$1,100.00					0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven See MG 41 24 [PGM CHG = OLYMPIC LATE NEWS]		11pm-1135pm						M----F----		:30(\$1,100.00)	0.00	NM		
	2	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven See MG 41 23 [PGM CHG = OLYMPIC LATE NEWS]		11pm-1135pm						M----F----		:30(\$1,100.00)	0.00	NM		
	23	KSNV	08/06/12-08/06/12	Olympics Late News 3 ④ MG for 41 2 08/03 [MG]		11pm-12:35am						M-----		30	\$1,100.00	0.00	NM	
	24	KSNV	08/06/12-08/06/12	Olympics Late News 3 ④ MG for 41 1 08/06 [MG]		11pm-12:35am						M-----		:30	\$1,100.00	0.00	NM	
		Week: 08/07/12	08/13/12	M-----		1	\$1,100.00											
		Week: 08/14/12	08/20/12	MTWTF--		5	\$1,100.00											
		Week: 08/21/12	08/27/12	MTWTF--		5	\$1,100.00											
		Week: 08/28/12	09/03/12	MTWTF--		5	\$1,100.00											
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-		30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
<b>NEWS 3 NIGHTSIDE</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S-		1	\$1,100.00					0.00						
		Week: 08/20/12	08/26/12	-----S-		1	\$1,100.00					0.00						
		Week: 08/27/12	09/02/12	-----S-		1	\$1,100.00					0.00						
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S		.30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
<b>NEWS 3 NIGHTSIDE</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$1,100.00					0.00						
		Week: 08/20/12	08/26/12	-----S		1	\$1,100.00					0.00						
		Week: 08/27/12	09/02/12	-----S		1	\$1,100.00					0.00						
E 44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a			MTWTF--		:30	1	\$425.00	1	0.00	NM	15	\$6,800.00
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$425.00					0.00						
		Week: 08/20/12	08/26/12	-----S		1	\$425.00					0.00						
		Week: 08/27/12	09/02/12	-----S		1	\$425.00					0.00						
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am			MTWTF--		30	2	\$225.00	1	0.00	NM	17	\$3,825.00
COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 08/07/12	08/13/12	M-----		2	\$225.00					0.00						
		Week: 08/14/12	08/20/12	MTWTF--		5	\$225.00					0.00						
		Week: 08/21/12	08/27/12	MTWTF--		5	\$225.00					0.00						
		Week: 08/28/12	09/03/12	MTWTF--		5	\$225.00					0.00						
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am			-----S-		:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
SATURDAY NIGHT LIVE																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						
		Week: 08/13/12	08/19/12	-----S-		2	\$1,400.00					0.00						
		Week: 08/20/12	08/26/12	-----S-		2	\$1,400.00					0.00						
		Week: 08/27/12	09/02/12	-----S-		2	\$1,400.00					0.00						
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	BM	Sun 1135p-1200a			-----S		:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas CM		Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00	
<b>SPORTS NIGHT IN LAS VEGAS</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/13/12	08/19/12		-----S		1	\$400.00		0.00							
Week:	08/20/12	08/26/12		-----S		1	\$400.00		0.00							
Week:	08/27/12	09/02/12		-----S		1	\$400.00		0.00							
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week CM		9am-4pm				MTWTF--		30	10	\$1,200	003	0.00 NM
<b>Comments apply to sub lines A thru B</b>																
<b>OLYMPIC DAYTIME</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	07/31/12	08/06/12		M---F--		10	\$1,200.00		0.00							
Week:	08/07/12	08/13/12		MTWTF--		16	\$1,200.00		0.00							
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week CM		4am-6pm				-----S-		.30	6	\$1,700	003	0.00 NM
<b>OLYMPIC DAYTIME</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	07/30/12	08/05/12		-----S-		6	\$1,700.00		0.00							
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week CM		4am-6pm				-----S		.30	6	\$1,700	003	0.00 NM
<b>OLYMPIC DAYTIME</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	07/30/12	08/05/12		-----S		6	\$1,700.00		0.00							
<b>Spot Ch Date Range Description Start/End Time</b>																
2	KSNV	07/30/12-08/05/12	Olympics Daytime Weekend	4am-6pm						-----Su		:30(\$1,700.00)	0.00	NM		
See MG 50.7																
7	KSNV	08/04/12-08/04/12	Olympics Daytime Weekend	4am-6pm						-----Sa--		:30	\$1,700.00	0.00	NM	
(MG for 50.2 08/05)																
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week CM		4am-6pm				-----S-		.30	5	\$1,700	003	0.00 NM
<b>OLYMPIC DAYTIME</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/06/12	08/12/12		-----S-		5	\$1,700.00		0.00							
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week CM		5-7A				-----S-		.30	2	\$900	003	0.00 NM
<b>OLYMPIC DAYTIME A</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/06/12	08/12/12		-----S-		2	\$900.00		0.00							
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week CM		4am-6pm				-----S		:30	4	\$1,700	003	0.00 NM
<b>OLYMPIC DAYTIME B</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/06/12	08/12/12		-----S		4	\$1,700.00		0.00							
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime CM		7pm-12am				M---FS-		.30	1	\$6,000	003	0.00 NM
<b>OLYMPIC PRIMETIME</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	07/31/12	08/06/12		M---FS-		1	\$6,000.00		0.00							
E 55	KSNV	08/19/12	08/19/12	NFL Football CM		1P-9PM				-----S		.30	1	\$3,200	001	0.00 NM
<b>NFL INDIANAPOLIS @ PIT</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/13/12	08/19/12		-----S		1	\$3,200.00		0.00							
E 56	KSNV	08/26/12	08/26/12	NFL Football CM		1P-9PM				-----S		:30	1	\$3,200.00	001	0.00 NM
<b>NFL CAROLINA @ JETS</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/20/12	08/26/12		-----S		1	\$3,200.00		0.00							
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime CM		7-10pm				-----S		:30	1	\$1,100	002	0.00 NM
<b>News 3 in Prime</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	08/20/12	08/26/12		-----S		1	\$1,100.00		0.00							

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KSNV

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<b>NEWS 3</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/13/12	08/19/12	-----S							1	\$1,100.00	0.00				
		Week:	08/20/12	08/26/12	-----S							1	\$1,100.00	0.00				
N 58	KSNV	08/18/12	08/18/12	To the Point - PM	CM	730-758pm			-----S-	:30	1	\$375.00	1	0.00	NM		1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/13/12	08/19/12	-----S-							1	\$375.00	0.00				
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF)	CM	Sal 1-2am / Sun 1:-----S				:30	1	\$225.00	1	0.00	NM		1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/13/12	08/19/12	-----S-							1	\$225.00	0.00				
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3	CM	11pm-12:35am			-TWTF--	.30	4	\$1,100.00	7	0.00	NM		4	\$4,400.00
		Late News during Olympics																
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/07/12	08/13/12	-----S							4	\$1,100.00	0.00				
N 61	KSNV	08/05/12	08/05/12	Olympics Daytime WeekGM	CM	4am-6pm			-----S	:30	2	\$0.00	16	0.00	NM		2	\$0.00
		Olympics Daytime WEEKEND																
<b>EXTRA SPOTS WHICH AIRED IN ERROR</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	07/30/12	08/05/12	-----S							2	\$0.00	0.00				
N 62	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM			-----S	:30	1	\$3,200.00	4	0.00	NM		1	\$3,200.00
		NFL Football																
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/14/12	08/20/12	-----S							1	\$3,200.00	0.00				
N 63	KSNV	08/21/12	08/24/12	Face to Face w/ Ralston	CM	730-758pm			-TWTF--	:30	2	\$800.00	1	0.00	NM		2	\$1,600.00
		Face to Face w/ J.Ralston																
<b>COMMENTS APPLY TO SUB LINES A THRU B</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/21/12	08/27/12	-----S							2	\$800.00	0.00				
N 64	KSNV	08/28/12	08/30/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN-TWT---			:30	:30	3	\$1,000.00	1	0.00	NM		2	\$2,000.00
		Wheel in Prime																
<b>WHEEL</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/28/12	09/03/12	-----TWT---							3	\$1,000.00	0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>											
		3	KSNV	08/28/12-09/03/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN												
		Unresolved																
		[REP CON RAN LONG WHEEL WAS JIP'D]																
N 65	KSNV	08/28/12	08/30/12	Face to Face in PRIME	CM	8-11pm			-TWT---	:30	3	\$800.00	1	0.00	NM		3	\$2,400.00
		Face to Face in PRIME																
<b>FACE TO FACE WITH JON RALSTON</b>																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/28/12	09/03/12	-----TWT---							3	\$800.00	0.00				
N 66	KSNV	09/01/12	09/01/12	Sat PR 8-9p	CM	8-9pm			-----S-	:30	1	\$1,300.00	1	0.00	NM		1	\$1,300.00
		Saturday Prime 8-9pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/27/12	09/02/12	-----S-							1	\$1,300.00	0.00				
N 67	KSNV	09/01/12	09/01/12	Sat PR 9-10p	CM	9-10pm			-----S-	:30	1	\$1,325.00	1	0.00	NM		1	\$1,325.00
		Saturday Prime 9-10pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/27/12	09/02/12	-----S-							1	\$1,325.00	0.00				
N 68	KSNV	09/01/12	09/01/12	Sat PR 10-11p	CM	10-11pm			-----S-	:30	1	\$2,000.00	1	0.00	NM		1	\$2,000.00
		Saturday Prime 10-11pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>														
		Week:	08/27/12	09/02/12	-----S-							1	\$2,000.00	0.00				

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															Totals	675 \$512,925.00